

Mr T Hodgkinson  
Principal Licensing Officer  
Community Protection Service Licensing Office  
Ground Floor Vancouver House  
Gurney Street  
MIDDLESBROUGH  
TS1 1QP

Direct Line: (01642) 728231  
Fax: (01642) 728960  
Our Ref: 455423/SUP/LE5  
Your Ref:  
When telephoning please ask for:  
Sinead Upton

14 November 2016

Dear Mr Hodgkinson,

**Application for Premises Licence**  
**Re: 121 Victoria Road, Middlesbrough**

As the statutory consultee for Trading Standards I have been consulted on the above application.

I held a meeting with the applicant and their Licensing Consultants D & B Licensing, PC Higgins, Cleveland Police, and Fiona Helyer, Public Health on 1st November 2016 to discuss the application in more detail.

I am of the view that the completed application form fails to adequately address the licensing objectives "Prevention of crime and Disorder" and "Protection of Children from Harm" particularly given that this premises is located within a cumulative impact area. I am presently considering recommending to the Licensing Authority that the following conditions be attached to the licence. I have also attached a copy of all relevant correspondence for your information.

I have I agreed with the applicant that the conditions scheduled below are attached to the license and therefore have no objections to the granting of the above licence.

Yours sincerely,



Sinead Upton  
Principal Trading Standards Officer

**Schedule of Conditions**

1. The Premises will not sell any single cans of lager, beer or cider

2. The Premises Licence Holder/ Designated Premises Supervisor will participate in any 'Responsible Retailing' scheme and any relevant training which the Police or Local Authority provide or recommend.
3. The premises will participate in relevant training and campaigns for the promotion of the Licensing objectives at the request of any of the responsible authorities
- 4 .Alcohol will only be stored within 15 % of the shop floor. Alcohol will be kept within the controlled area which will be in sight of the checkout area. The controlled area will be mapped out and outlined in red on the map provided by the PLH (copy attached to licence).

## Sinead Upton

---

**From:** DAVID LESTER <dave.overdinsdale@btinternet.com>  
**Sent:** Friday, 11 November 2016 16:43  
**To:** Sinead Upton  
**Subject:** Re: SUP03866  
**Attachments:** Victoria Road Mediation0001.pdf

Hi Sinead.

I have spoken to Aron Abassi on the phone and gone through the additional conditions proposed. I am authorised to agree in full and have therefore returned your document via attachment, signed as required.

Should you require further assistance please call on 07521887292

Regards.

Dave Lester.

D&B Licensing Consultants.

On 11/11/2016 16:09, Sinead Upton wrote:

Hi Dave,

As discussed in our telephone conversation please find a copy of a letter sent to your client with a list of proposed conditions . I would be grateful if you would discuss with your client and return the signed form to me

Regards

Sinead

Sinead Upton

Principal Trading Standards Officer

Middlesbrough Council

Improving Public Health

Environmental Health & Trading Standards

PO Box 502, Vancouver House

Gurney Street, Middlesbrough

TS1 9FW

Tel. (01642) 728231

[www.middlesbrough.gov.uk](http://www.middlesbrough.gov.uk)

If you are sending sensitive or confidential information

please use email address: [sinead.upton@middlesbrough.gcsx.gov.uk](mailto:sinead.upton@middlesbrough.gcsx.gov.uk)

\*\*\*\*\*  
\*\*\*\*\*

Any opinions or statements expressed in this e-mail are those of the individual and not necessarily those of Middlesbrough Council. Internet communications are not secure and therefore Middlesbrough Council does not accept legal responsibility for the contents of this message as it has been transmitted over a public network. If you suspect the message may have been intercepted or amended, please call the sender.

This e-mail and any files transmitted with it are confidential, may be legally privileged, and are solely for the use of the intended recipient. If you receive this in error, please do not disclose any information to anyone and notify the sender at the above address. Any disclosure, copying, distribution or any action taken or omitted, in reliance on the contents, is prohibited and may be unlawful.

Middlesbrough Council's computer systems and communications may be monitored to ensure effective operation of the system and for other lawful purposes.

Save energy, money and the environment - is it really necessary to print this message?

\*\* This email has been scanned for viruses, vandals and malicious content. \*\*

\*\*\*\*\*  
\*\*\*\*\*

\*\*\* Email Security scanned this email for malicious content \*\*\*  
\*\*\* IMPORTANT: Do not open attachments from unrecognized senders \*\*\*

For the attention of: Sinead Upton, Principal Trading Standards Officer

**LICENSING ACT 2003**

**RE: 121 Victoria Road, Middlesbrough**

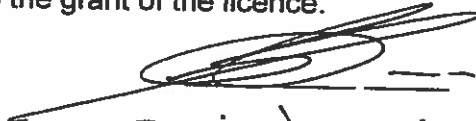
Further to your recent correspondence concerning the above. I confirm that if the above application is successful, I am willing (on behalf of the premises) to amend my operating schedule to include the following conditions:

Conditions

1. The Premises will not sell any single cans of lager, beer or cider
2. The Premises Licence Holder/ Designated Premises Supervisor will participate in any 'Responsible Retailing' scheme and any relevant training which the Police or Local Authority provide or recommend.
3. The premises will participate in relevant training and campaigns for the promotion of the Licensing objectives at the request of any of the responsible authorities.
4. Alcohol will only be stored within 15 % of the shop floor. Alcohol will be kept within the controlled area which will be in sight of the checkout area. The controlled area will be mapped out and outlined in red on the map provided by the PLH (copy attached to licence).

If my application is successful I understand that these amendments will then form part of any conditions attached to the grant of the licence.

Signature:



Print Name:

DAVID WRISTLE

Position:

AGENT.  
DAS LICENSING CONSULTANTS

